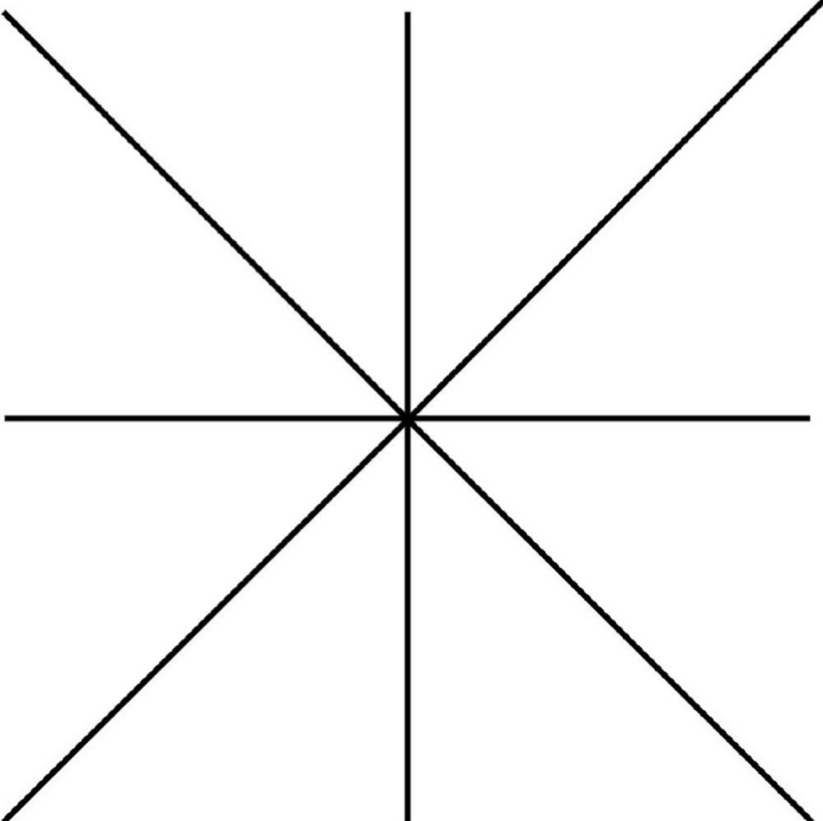
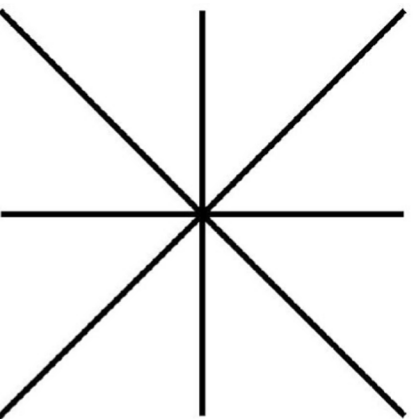


ARCHITECTURE'S AFTERLIFE



The Multisector Impact
of an Architectural
Qualification

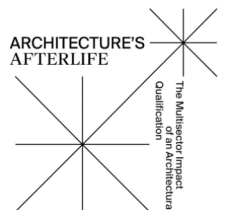


ARCHI-TECHNOLOGIES

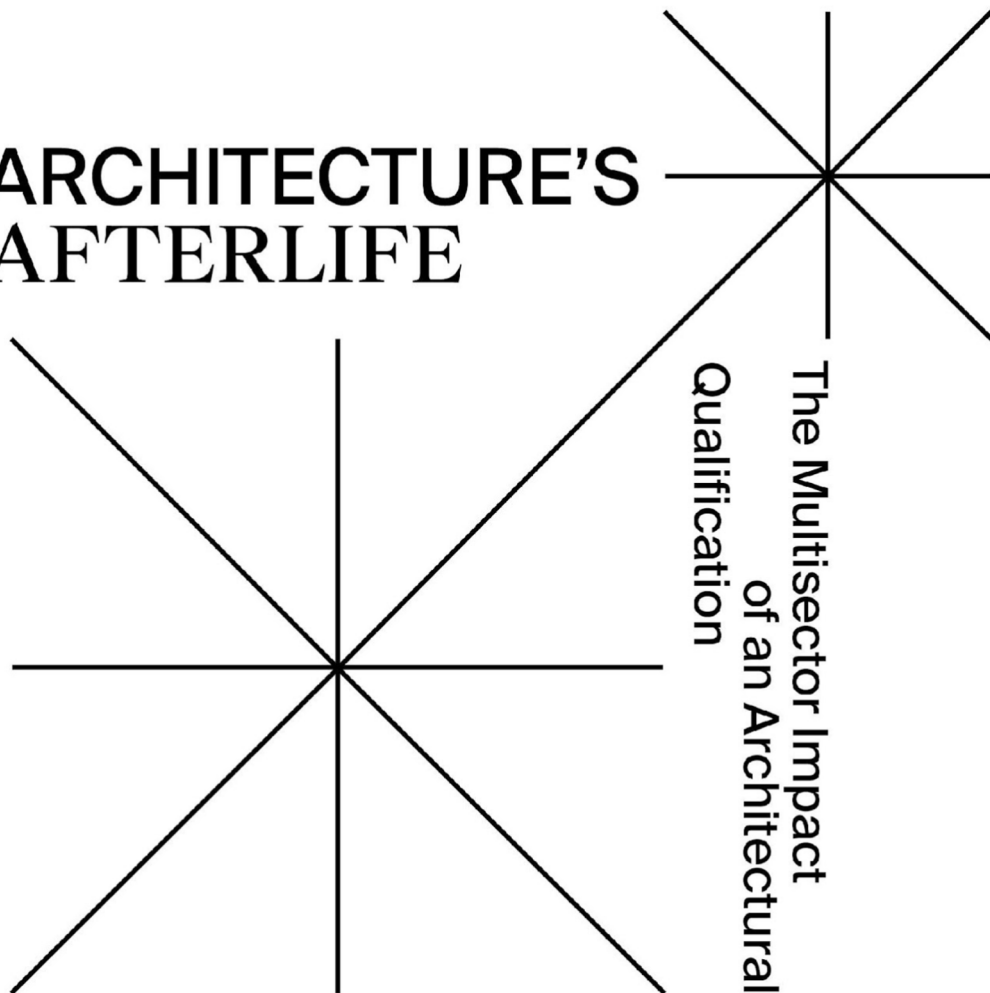
FROM ARCHITECTURAL CREATIVITY TO TECH DESIGN THINKING

14:00-14:05

Welcome: Dag Boutsen (KU Leuven)



ARCHITECTURE'S AFTERLIFE



14:00-14:05 *Welcome:* Dag Boutsen (KU Leuven)

14:05-14:15 *Introduction of Architecture's Afterlife and Architects After Architecture:* Harriet Harriss (Royal College of Art)

14:15-14:30 *Information on the Afterlife Survey:* Johan De Walsche (University of Antwerp)

Afterlife Report to Creative Industries & Latest Survey Components: Haydée De Loof (Universiteit Antwerpen)

14:30-14:40 *Condensed Presentation of Practitioners in Creative Industries:*

Kasper Jordaens (Research Coordinator Polymath Lab at LUCA School of Arts); Chris Hildrey (Principal, Hildrey Studio); Miriam Bellard (Art Director : Visual Development, Rockstar North); Matt Jones (Principal Designer, Google AI); Pier Paolo Peruccio (Architect, Professor of Design PoliTo, Director SYDERE center); Karel Burssens (Transdisciplinary Artist); Avelina Prat (Film Director), Ximo Peris (Art Director)

14:40-15:50 *Questions to Speakers & Discussion*

1. IDENTIFICATION ARCHITECTURE – 6 questions (15min)
2. ASPECTS EDUCATION – 7 questions (15min)
3. CAREER TRAJECTORY – 6 questions (15min)

Questions to Audience (20min)

15:50-16:00 *Final Remarks*

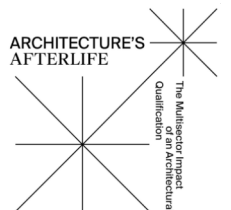


ARCHI-TECHNOLOGIES

FROM ARCHITECTURAL CREATIVITY TO TECH DESIGN THINKING

14:05-14:15

*Introduction of Architecture's Afterlife and
Architects After Architecture: Harriet Harriss
(Royal College of Art)*



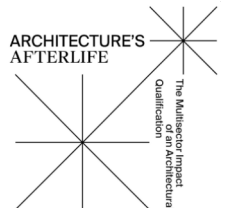
ARCHI-TECHNOLOGIES

FROM ARCHITECTURAL CREATIVITY TO TECH DESIGN THINKING

14:15-14:30

Information on the Afterlife Survey: Johan De Walsche (University of Antwerp)

Afterlife Report to Creative Industries & Latest Survey Components: Haydée De Loof (Universiteit Antwerpen)



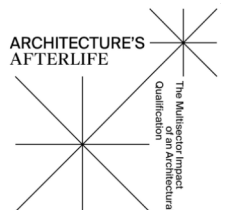
ARCHI-TECHNOLOGIES

FROM ARCHITECTURAL CREATIVITY TO TECH DESIGN THINKING

14:30-14:40

*Condensed Presentation of Practitioners in
Creative Industries:*

Kasper Jordaens (Research Coordinator Polymath Lab at LUCA School of Arts); Chris Hildrey (Principal, Hildrey Studio); Miriam Bellard (Art Director : Visual Development, Rockstar North); Matt Jones (Principal Designer, Google AI); Pier Paolo Peruccio (Architect, Professor of Design PoliTo, Director SYDERE center); Karel Burssens (Transdisciplinary Artist); Avelina Prat (Film Director), Ximo Peris (Art Director)



ARCHI-TECHNOLOGIES

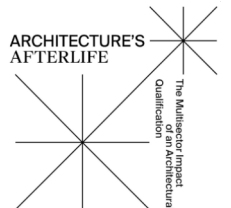
FROM ARCHITECTURAL CREATIVITY TO TECH DESIGN THINKING

14:40-15:50

Questions to Speakers & Discussion

1. *IDENTIFICATION ARCHITECTURE – 6 questions (15min)*
2. *ASPECTS EDUCATION – 7 questions (15min)*
3. *CAREER TRAJECTORY – 6 questions (15min)*

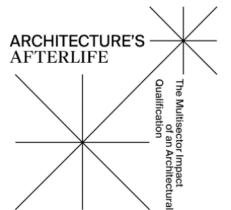
Questions to Audience & Discussion (20min)



ARCHI-TECHNOLOGIES

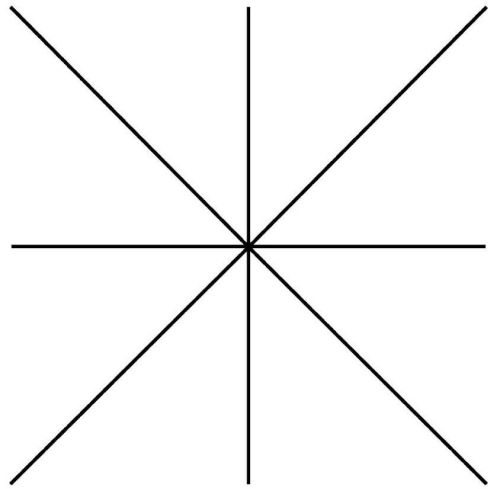
FROM ARCHITECTURAL CREATIVITY TO TECH DESIGN THINKING

15:50-16:00 *Final Remarks*



Afterlife Report to Creative Industries & Latest Survey Components

Haydée De Loof

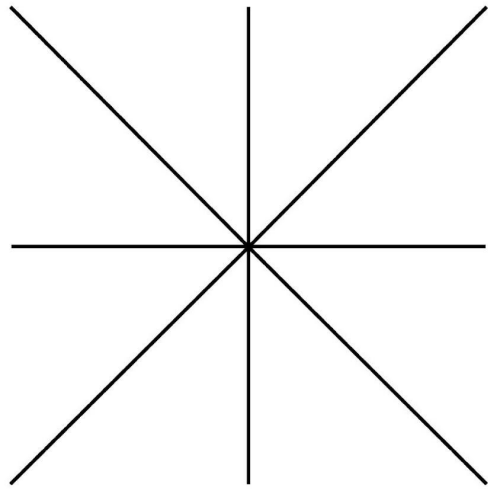


ARCHITECTURE'S AFTERLIFE

What has been done?

Study 1

- **# = 2664**
- **General information on**
 - Fields of occupation
 - Drop-out
 - Satisfaction with architectural education
 - Income
 - ...
- **Competences: qualitative approach**
 - “What was the most important thing you learned during your architecture studies?”

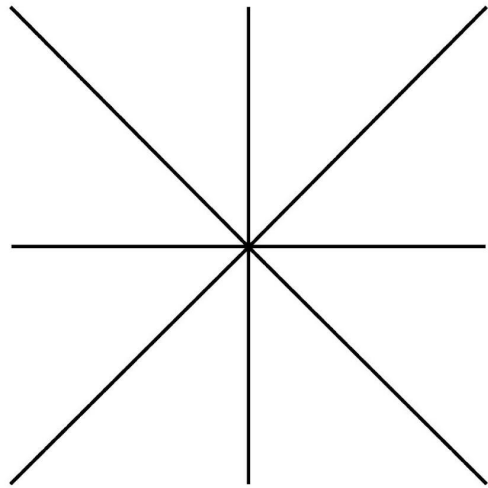


ARCHITECTURE'S AFTERLIFE

What are we currently investigating?

Study 2

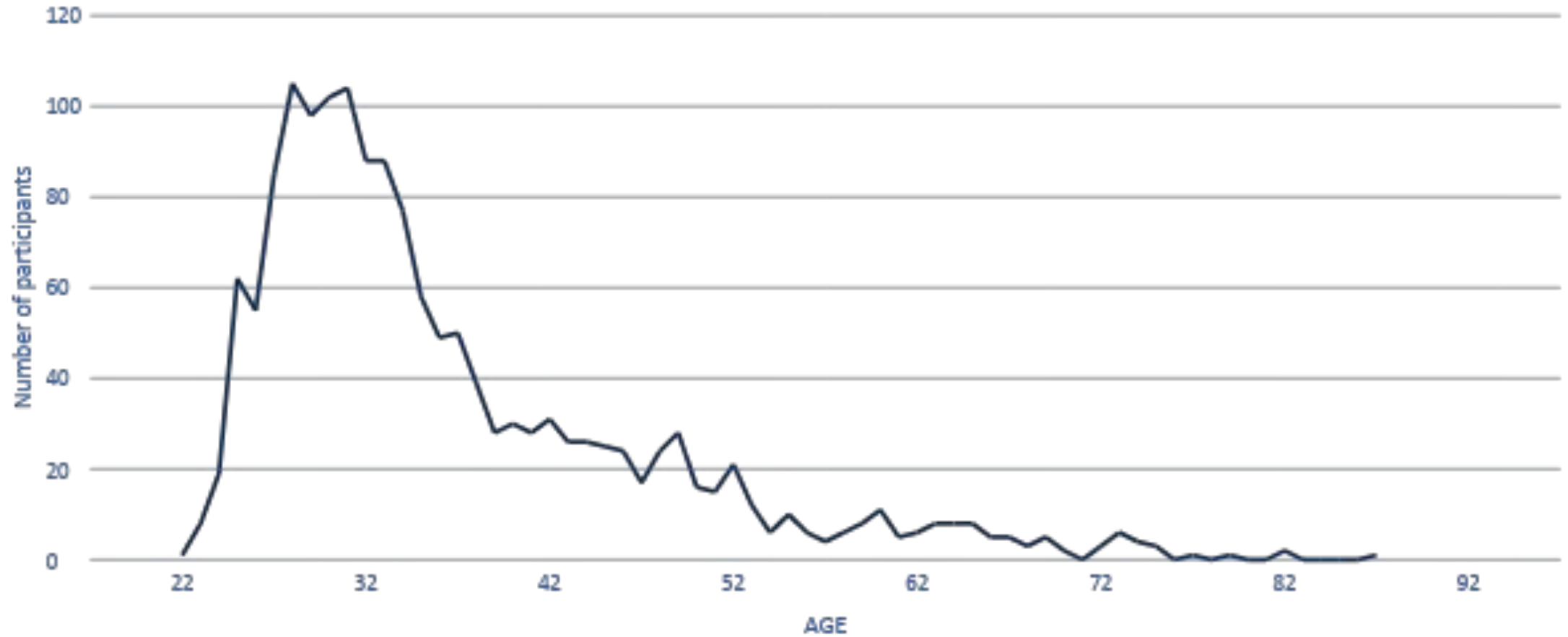
- **# = 2200**
- **In-depth information on**
 - Background
 - Fields of occupation
 - Drop-out
 - Work-life balance
 - Turnover intentions
 - Financial security
- **Competences: quantitative approach**
 - How well did you acquire...
 - How often do you use...



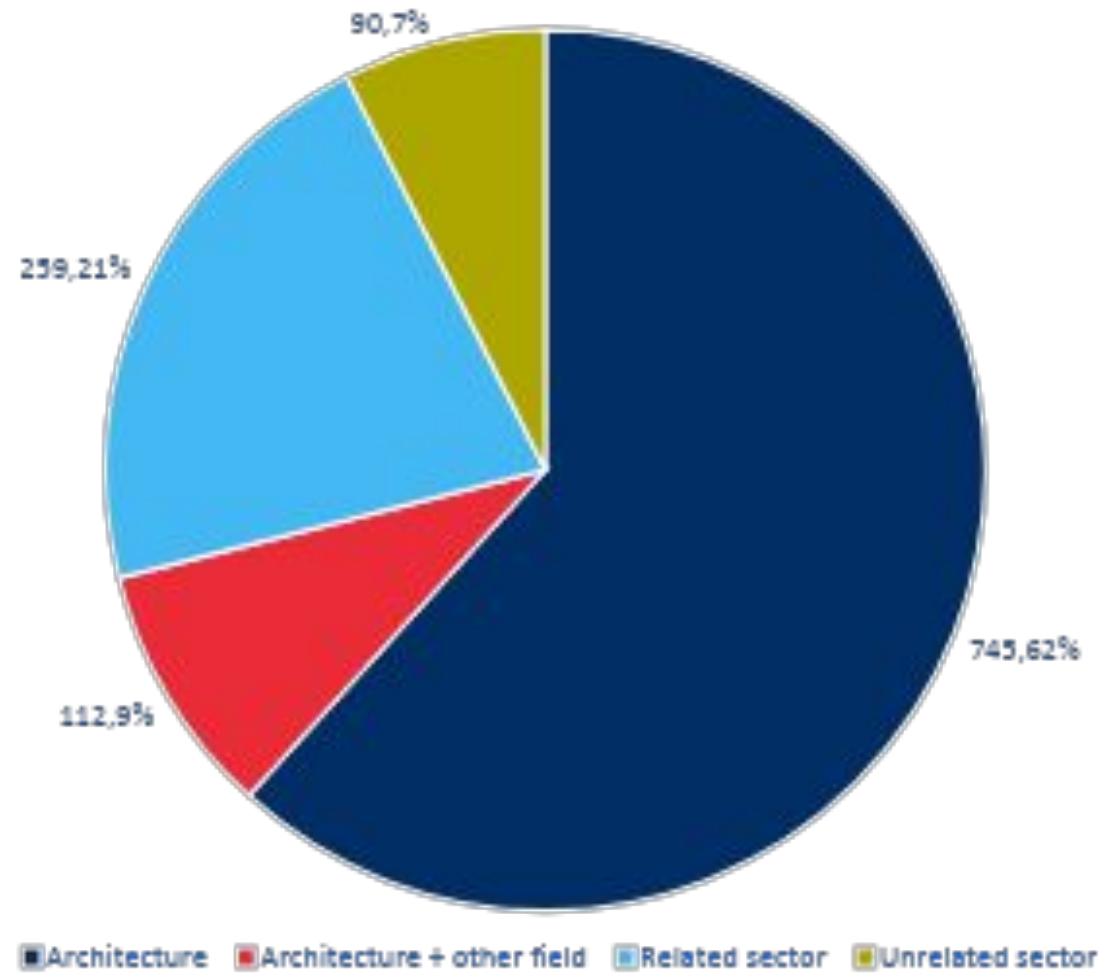
ARCHITECTURE'S
AFTERLIFE

Intermediate results

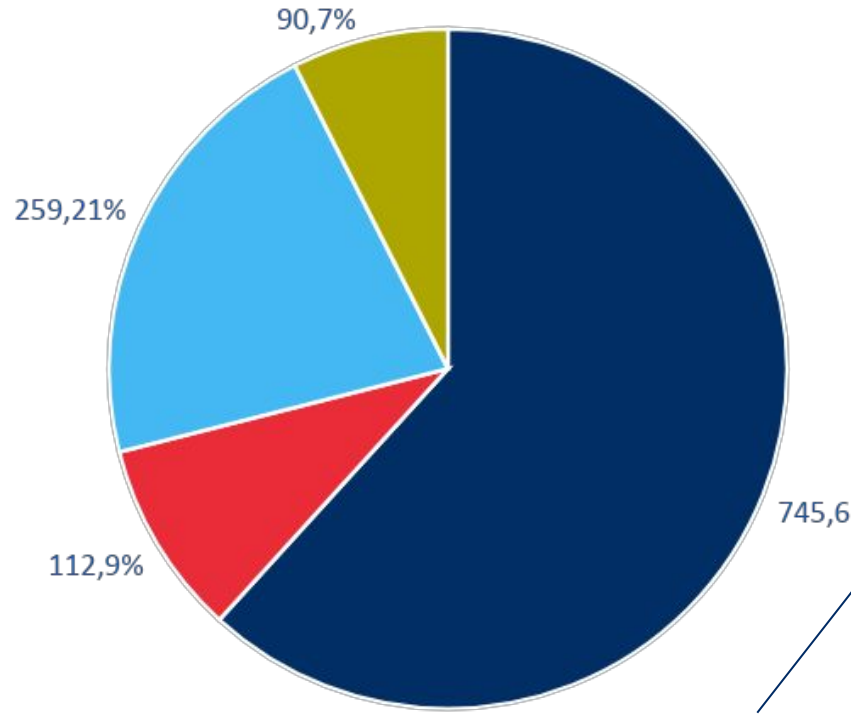
Background (age)



Fields of occupation

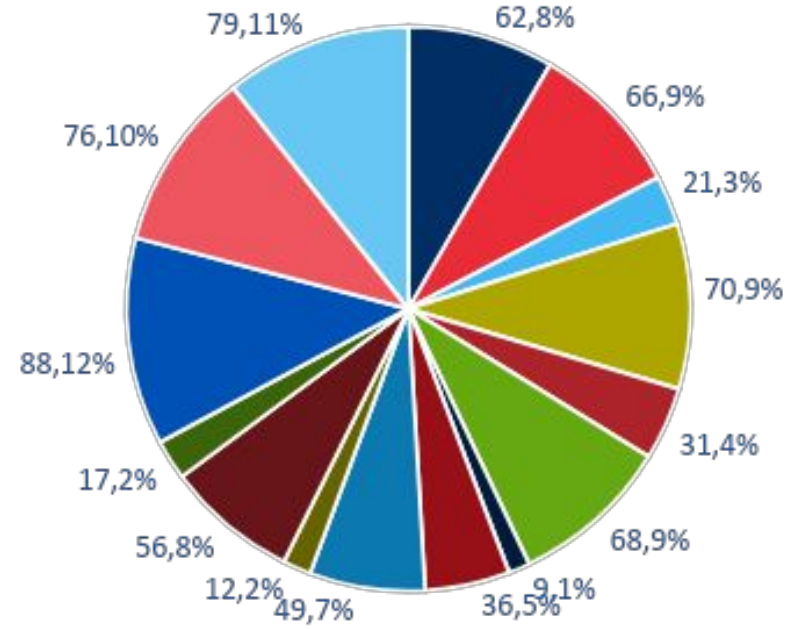


Fields of occupation



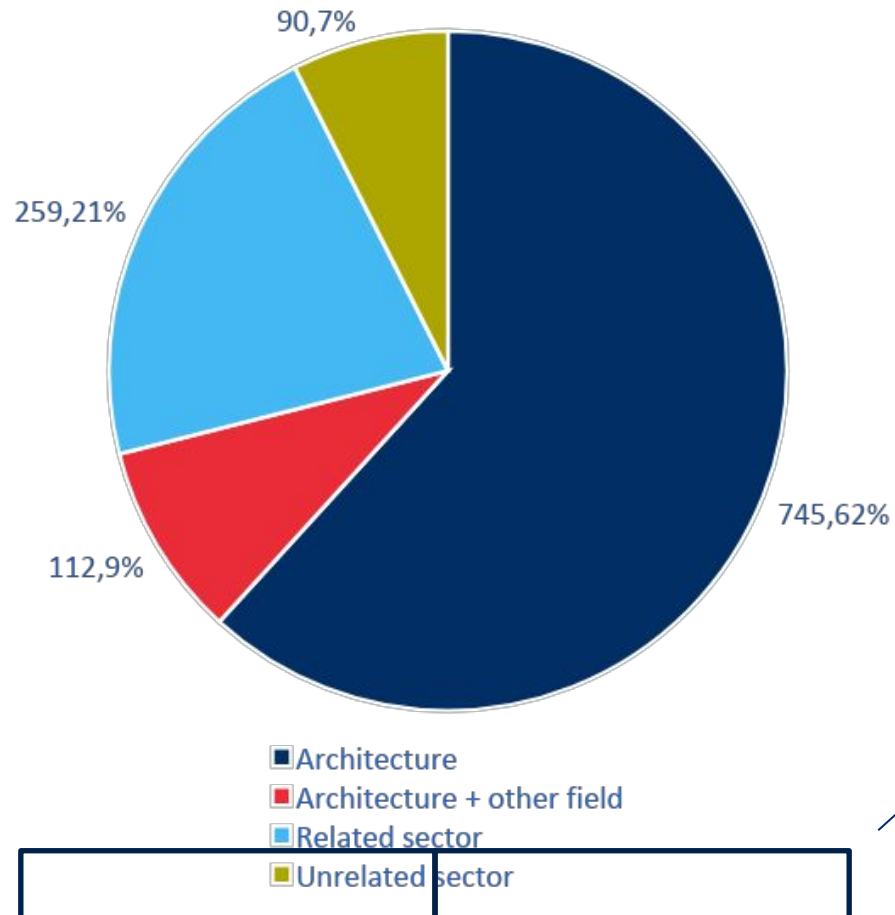
- Architecture
- Architecture + other field
- Related sector
- Unrelated sector

Field of occupation (when working in a related sector)

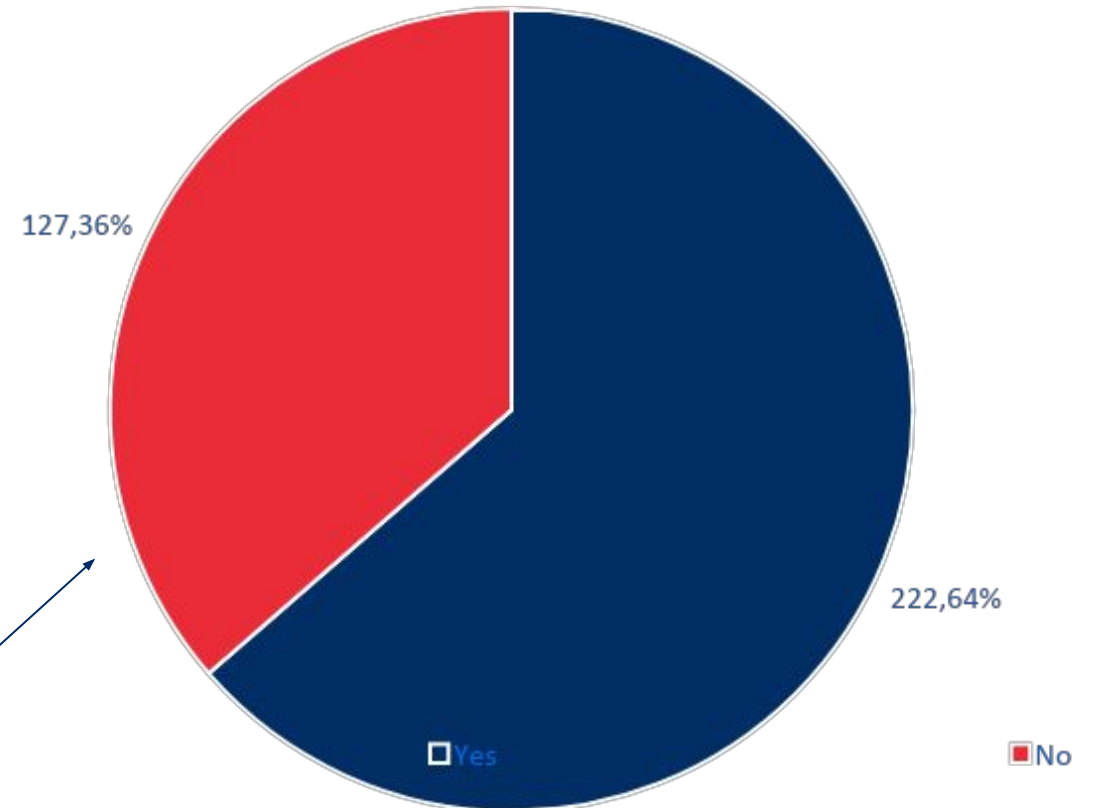


- Interior architecture
- Urban planning
- Landscape design
- Building construction
- Engineering
- Consultancy
- Building materials
- Real estate
- Creative industries
- Ict
- Higher educational institutions
- Other related sectors
- Other related sectors
- Other related sectors
- Other related sectors

Fields of occupation



Have you ever worked as an architect?



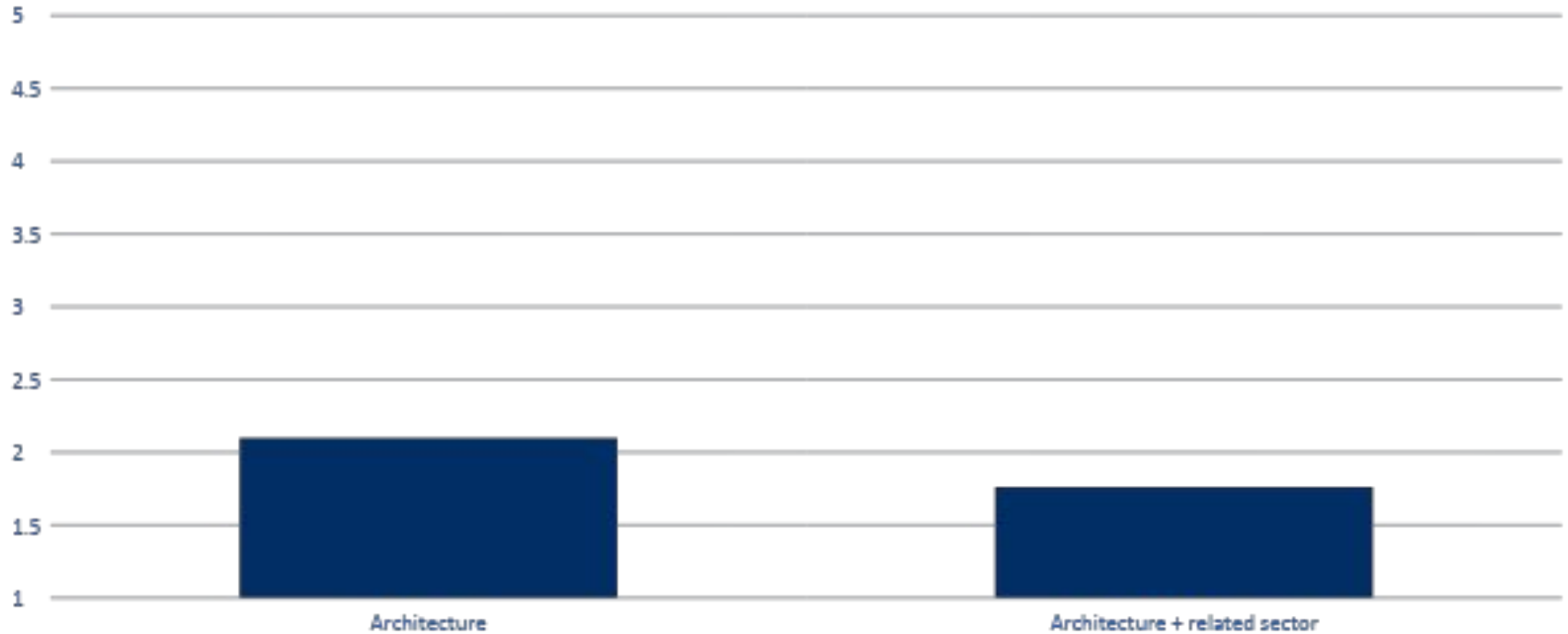
From all respondents that are not working in the architectural field, 36% has never worked as an architect

Drop-out (during studies)



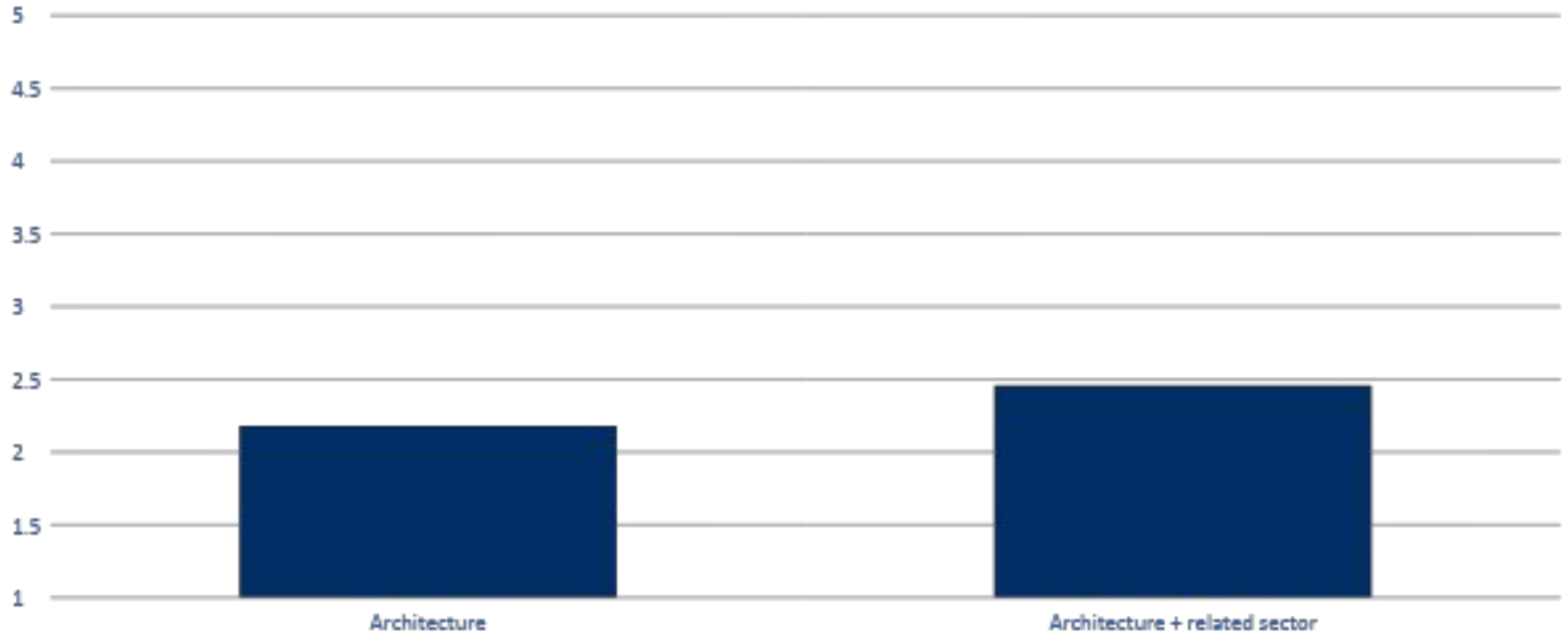
Work-life balance

1= very poor balance, 5 = very good balance



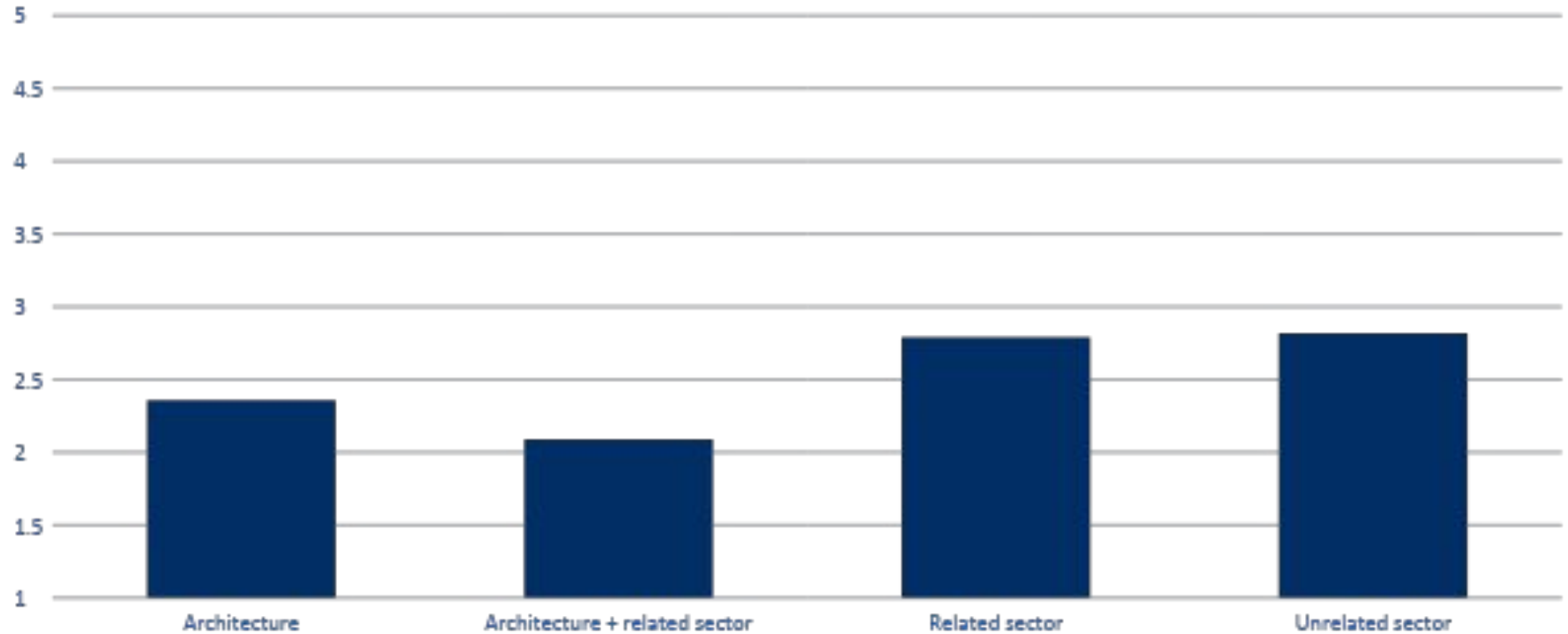
Turnover intentions

1= low turnover intention, 5 = high turnover intention



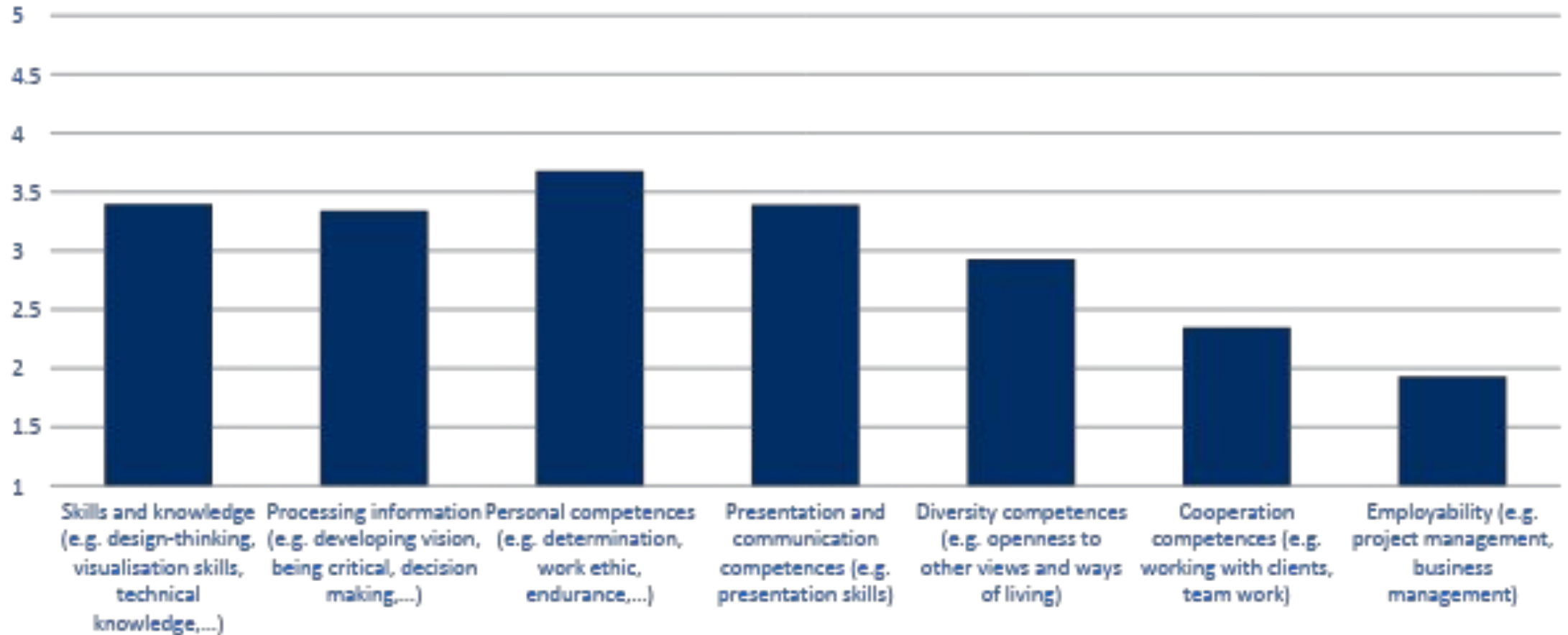
Financial security

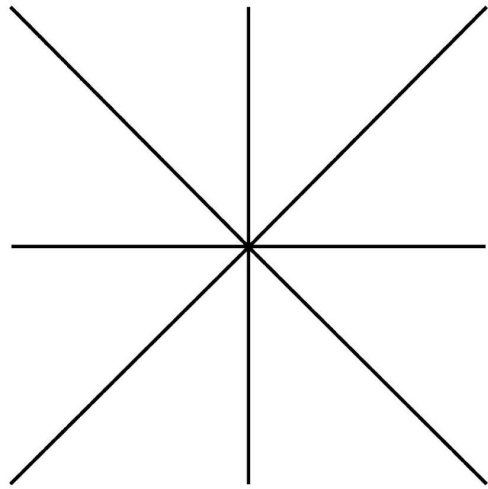
1 = very low financial security, 5 = very high financial security



Competences (how well did you acquire...)

1= not at all, 5 = extremely well





ARCHITECTURE'S AFTERLIFE

Take part in the survey!

Take part in the survey!

- Provide us valuable information
- Your experiences matter!
- Number of participants ↑



