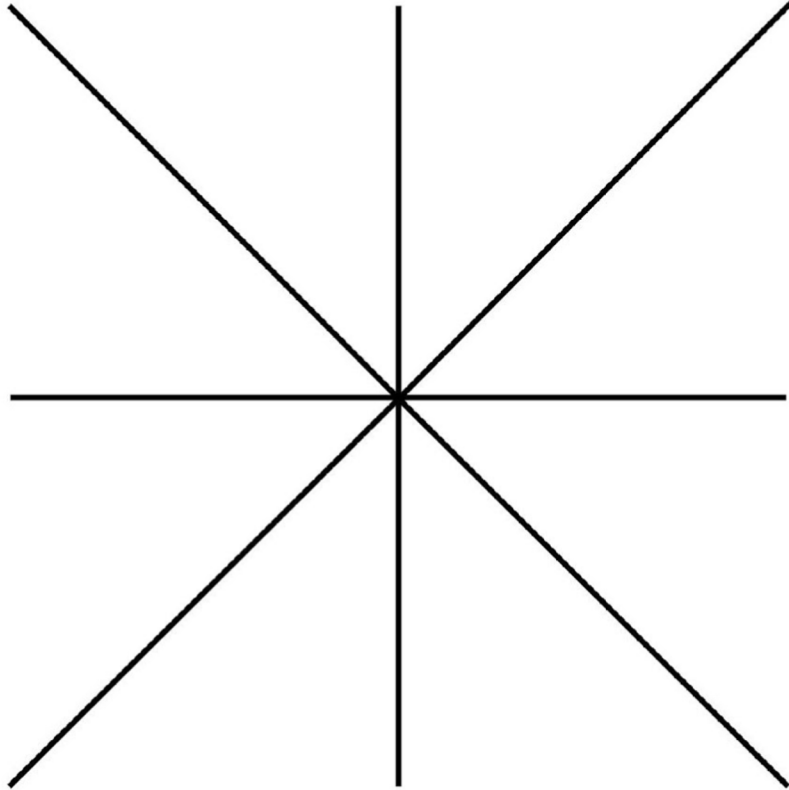


ARCHITECTURE'S AFTERLIFE



The Multisector Impact
of an Architectural
Qualification

*ARCHI-TECHNOLOGIES:
FROM ARCHITECTURAL CREATIVITY TO TECH DESIGN THINKING*

Multiplier Event 02, Friday May 21, 2021 (on-line) 14:00 - 16:00 CEST



Af



Sveučilište u Zagrebu
Arhitektonski fakultet
University of Zagreb
Faculty of Architecture

KU LEUVEN
faculty of
architecture



POLITECNICO
DI TORINO



Universiteit
Antwerpen



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

ARCHITECTURE'S AFTERLIFE objectives

Architecture's Afterlife is an Erasmus+ Strategic Partnership research project whose **principal aim** is to identify the multi-sector impact of an architecture degree within the context of Europe and the extent to which skills taught to architecture students are needed in other sectors.

The study seeks to understand the skills gaps and mismatches between

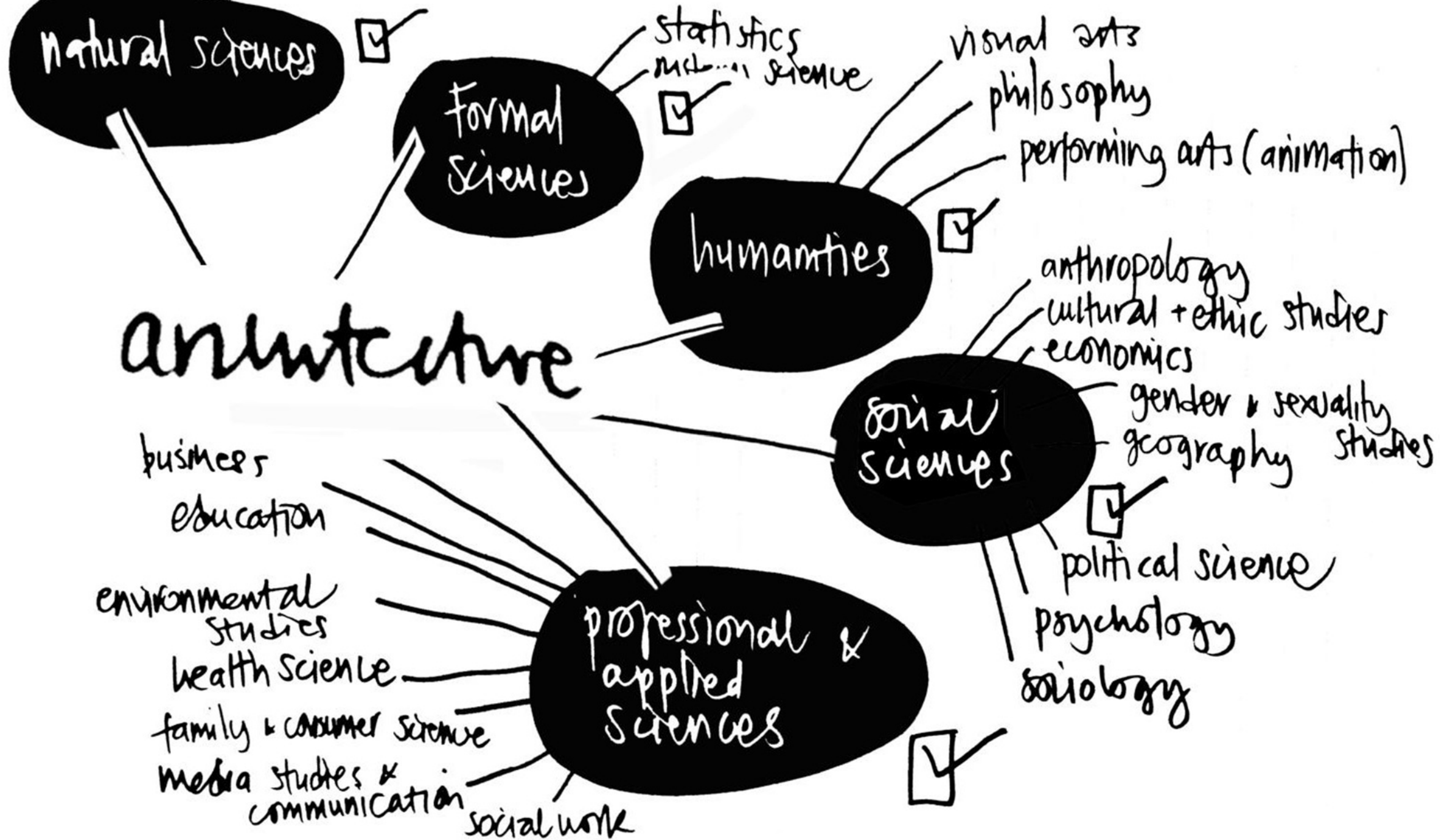
- (1) what is taught in architecture schools and what is needed by today's architecture practices
- (2) what is taught in architecture schools and what is needed by other professions, industries and sectors

and **ALSO** seeks to understand

- (3) which are the skills and personal traits that make architecture graduates function well, even in other sectors, and how architectural education might have contributed to it

with the **goal** to identify opportunities for a multi-disciplinary and transdisciplinary curriculum that could more effectively serve student, labour market and societal needs.







449,000 Euros

Erasmus Sector Skills Alliances 2019-2022

Only 33% UK Architecture Graduates will become architects

RIBA 2016 data



Only 40% US Architecture Graduates
will become architects

ARCHITECT



Architecture's afterlife:
Which industries do the 66% of non-architects go to?
Is this problem the same across Europe?

The purpose of the study:

1. To map the extent to which architecture graduates are migrating into other sectors, across EU members-states and draw country-specific comparisons.
2. To identify which skills are most transferable between different sectors those that are most valuable, and in which sectors skills shortages are situated.



3. The VALUE of an architecture degree:
(duration x cost \leq professional income/sector performance?)



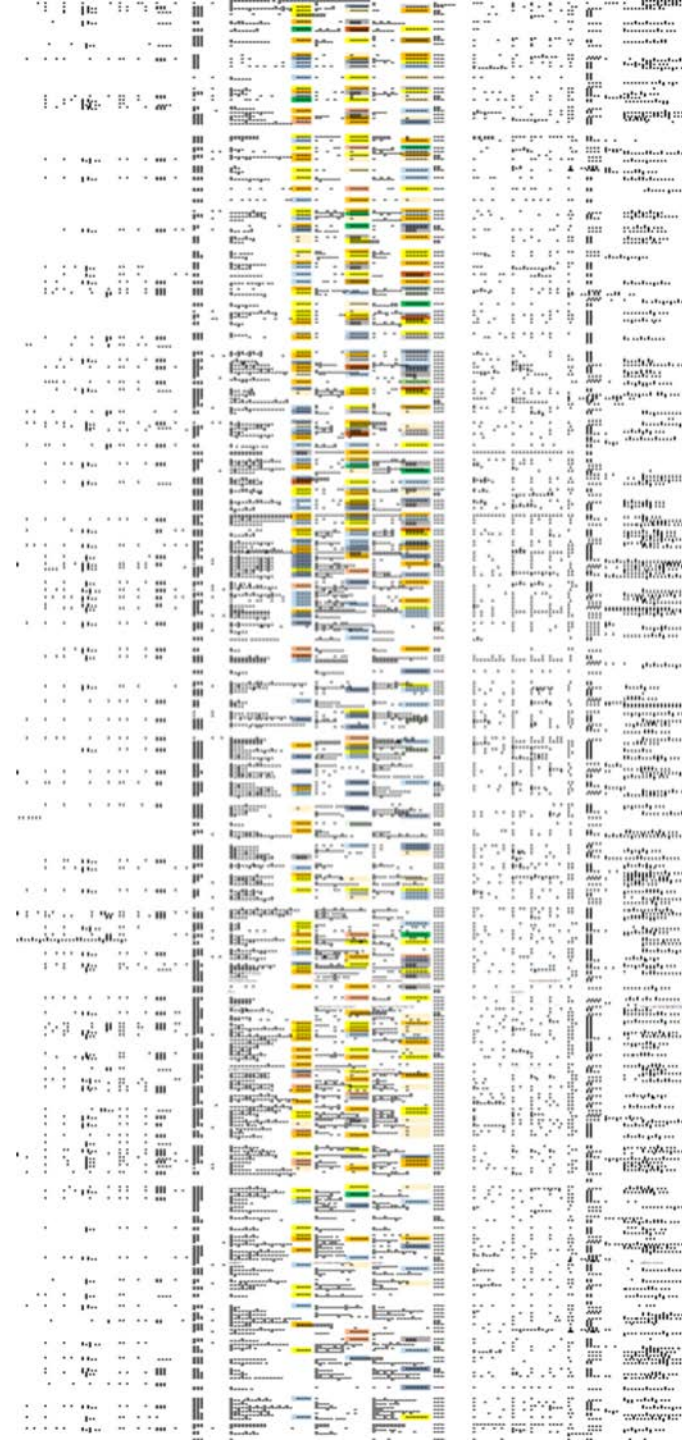
exchange value versus value in use



Adam Smith, Wealth of Nations Book 1, chapter V

ARCHITECTURE'S AFTERLIFE *first survey*

early-stage findings from a pre-application survey entitled “Architectural education: a progression inquiry” elicited over **2500 responses** from architecture graduates across the EU, and identified that on average, **40%** of European Architecture graduates choose to work in the creative and cultural professions other than architecture.



ARCHITECTURE'S AFTERLIFE *new survey*

https://uantwerpen.eu.qualtrics.com/jfe/form/SV_5z1sL9AHlpExr9P

Universiteit Antwerpen

Universiteit Antwerpen

English

ABOUT THIS STUDY

You are invited to complete this survey because you studied architecture at a university or another higher education institution in Europe. We are interested in the professional trajectory and opinions on architectural education of architecture alumni, so your contribution is very valuable.

All architecture alumni can fill in this survey, regardless of your current professional field or employment status.

Have studied architecture in higher education. Which scenario describes your situation?

- I graduated in architecture
- I quit my architecture studies
- I am currently studying architecture
- None of the above

0% 100%

0% 100%

ARCHITECTURE'S AFTERLIFE website

<http://architectures-afterlife.com/>

- Philosophy
- News
- Partners
- Project course
- Survey
- Bibliography
- Sign up and participate

The screenshot shows the homepage of the Architecture's Afterlife website. At the top left is a logo consisting of a central point with eight lines radiating outwards. To its right is the text 'ARCHITECTURE'S AFTERLIFE' and 'The Multisector Impact of an Architectural Qualification'. Further right is a 'MENU' with links to Philosophy, News, Partners, Project course, Survey, Bibliography, and Sign up and participate. Below the menu is a 'philosophy' section with a pink heading and a paragraph: 'Architecture's Afterlife is an Erasmus + Strategic Partnership research project whose principal aim is to identify the multi-sector impact of an architecture degree within the context of Europe and the extent to which skills taught...'. To the right of this text is a circular diagram with 'DRIVE!' at the top and 'Underpin education within art industries inquiry in and educ' at the bottom. Below this is a 'news' section with three columns of text: 'VIRTUAL MEETING SEPTEMBER 17TH 2020', 'VIRTUAL MEETING MAY 7TH 2020', and 'SECOND TRANSNAT MEETING AT THE UNIVERSITY OF ZAGREB'. Below the news is a 'partners' section with three columns: 'CONSORTIUM', 'WHO WE ARE', and 'ASSOCIATE'. Below that is a 'project course' section with three columns of images: 'DISSEMINATION', 'VIRTUAL MEETINGS', and 'TRANSNATIO MEETING'. Below the project course is a 'survey' section with a central image of a report cover titled 'REPORT ON THE FIRST (EXPLORATORY) AFTERLIFE STUDY'. At the bottom of the page are several logos, including the Erasmus+ logo and the logos of the partner institutions.

ARCHITECTURE'S AFTERLIFE publications

